



KARNATAK UNIVERSITY, DHARWAD  
ACADEMIC (S&T) SECTION  
ಕರ್ನಾಟಕ ವಿಶ್ವವಿದ್ಯಾಲಯ, ಧಾರವಾಡ  
ವಿದ್ಯಾಮಂಡಳ (ಎಸ್ & ಟಿ) ವಿಭಾಗ



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'A' Grade 2014

website: kud.ac.in

No.KU/Aca(S&T)/RPH-394A/2021-22/1155

Date: 29 OCT 2021

ಅಧಿಸೂಚನೆ

ವಿಷಯ: 2021-22ನೇ ಶೈಕ್ಷಣಿಕ ಸಾಲಿನಿಂದ ಎಲ್ಲ ಸ್ನಾತಕ ಕೋರ್ಸುಗಳಿಗೆ 1 ಮತ್ತು 2ನೇ ಸೆಮಿಸ್ಟರ್  
NEP-2020 ಮಾದರಿಯ ಪಠ್ಯಕ್ರಮವನ್ನು ಅಳವಡಿಸಿರುವ ಕುರಿತು.

- ಉಲ್ಲೇಖ: 1. ಸರ್ಕಾರದ ಅಧೀನ ಕಾರ್ಯದರ್ಶಿಗಳು(ವಿಶ್ವವಿದ್ಯಾಲಯ 1) ಉನ್ನತ ಶಿಕ್ಷಣ ಇಲಾಖೆ ಇವರ ಆದೇಶ ಸಂಖ್ಯೆ: ಇಡಿ 260 ಯುಎನ್ಇ 2019(ಭಾಗ-1), ದಿ:7.8.2021.  
2. ವಿಶೇಷ ವಿದ್ಯಾವಿಷಯಕ ಪರಿಷತ್ ಸಭೆಯ ನಿರ್ಣಯ ದಿನಾಂಕ: 19.08.2021  
3. ಈ ಕಚೇರಿ ಸುತ್ತೋಲೆ ಸಂ.No. KU/Aca(S&T)/RPH-394A/2021-22/18 ದಿ:21.08.2021.  
4. ಸರ್ಕಾರಿ ಆದೇಶ ಸಂ ಇಡಿ 260 ಯುಎನ್ಇ 2019(ಭಾಗ-1),ಬೆಂಗಳೂರು ದಿ. 15.9.2021.  
5. ಎಲ್ಲ ಅಭ್ಯಾಸಸೂಚಿ ಮಂಡಳಿ ಸಭೆಗಳ ನಡವಳಿಗಳು  
6. ಎಲ್ಲ ನಿಖಾಯಗಳ ಸಭೆಗಳು ಜರುಗಿದ ದಿನಾಂಕ: 24.25-09-2021.  
7. ವಿಶೇಷ ವಿದ್ಯಾವಿಷಯಕ ಪರಿಷತ್ ಸಭೆಯ ನಿರ್ಣಯ ಸಂಖ್ಯೆ: 01 ದಿನಾಂಕ: 28.9.2021.  
8. ಈ ಕಚೇರಿ ಸುತ್ತೋಲೆ ಸಂ.No. KU/Aca(S&T)/RPH-394A/2021-22/954 ದಿ:30.09.2021.  
9. ಎಲ್ಲ ನಿಖಾಯದ ಡೀನರು / ಸಂಪನ್ಮೂಲ ತಜ್ಞರ ಸಭೆ ದಿನಾಂಕ 21.10.2021.  
10. ಎಲ್ಲ ಸ್ನಾತಕ ಅಭ್ಯಾಸಸೂಚಿ ಮಂಡಳಿ ಅಧ್ಯಕ್ಷರುಗಳ ಸಭೆ ದಿನಾಂಕ 22.10.2021.  
11. ವಿಶೇಷ ವಿದ್ಯಾವಿಷಯಕ ಪರಿಷತ್ ಸಭೆಯ ನಿರ್ಣಯ ಸಂಖ್ಯೆ: 01 ದಿನಾಂಕ: 27.10.2021.  
12. ಮಾನ್ಯ ಕುಲಪತಿಗಳ ಆದೇಶ ದಿನಾಂಕ: 29-10-2021

ಮೇಲ್ಕಾಣಿಸಿದ ವಿಷಯ ಹಾಗೂ ಉಲ್ಲೇಖಗಳನ್ವಯ ಮಾನ್ಯ ಕುಲಪತಿಗಳ ಆದೇಶದ ಮೇರೆಗೆ, 2021-22ನೇ ಶೈಕ್ಷಣಿಕ ಸಾಲಿನಿಂದ ಅನ್ವಯವಾಗುವಂತೆ, ಎಲ್ಲ B.A./ BPA (Music)/BVA/ BTM/ BSW/ B.Sc./B.Sc. Pulp & Paper Science/ B.Sc. (H.M)/ BCA/ B.A.S.L.P./ B.Com/ B.Com (CS)/ & BBA ಸ್ನಾತಕ ಕೋರ್ಸುಗಳ 1 ಮತ್ತು 2ನೇ ಸೆಮಿಸ್ಟರ್ಗಳಿಗೆ NEP-2020 ರಂತೆ ವಿಶೇಷ ವಿದ್ಯಾವಿಷಯಕ ಪರಿಷತ್ ಸಭೆಯ ಅನುಮೋದಿತ ಪಠ್ಯಕ್ರಮಗಳನ್ನು ಈಗಾಗಲೇ ಪ್ರಕಟಪಡಿಸಿದ್ದು, ಮುಂದೆ ದಿನಾಂಕ 04.10.2021 ವರೆಗೆ ಸರಕಾರವು ಕಾಲಕಾಲಕ್ಕೆ ನೀಡಿದ ನಿರ್ದೇಶನಗಳನ್ನು ಅಳವಡಿಸಿಕೊಂಡು ದಿನಾಂಕ 27.10.2021 ರಂದು ಜರುಗಿದ ವಿದ್ಯಾವಿಷಯಕ ಪರಿಷತ್ ಸಭೆಯಲ್ಲಿ ಅನುಮೋದನೆ ಪಡೆದು ಕ.ವಿ.ವಿ. ಅಂತರ್ಜಾಲ [www.kud.ac.in](http://www.kud.ac.in) ದಲ್ಲಿ ಭಿತ್ತರಿಸಲಾಗಿದೆ. ಸದರ ಪಠ್ಯಕ್ರಮಗಳನ್ನು ಕ.ವಿ.ವಿ. ಅಂತರ್ಜಾಲದಿಂದ ಡೌನ್‌ಲೋಡ ಮಾಡಿಕೊಳ್ಳಲು ಸೂಚಿಸುತ್ತ ವಿದ್ಯಾರ್ಥಿಗಳ ಹಾಗೂ ಸಂಬಂಧಿಸಿದ ಎಲ್ಲ ಬೋಧಕರ ಗಮನಕ್ಕೆ ತಂದು ಅದರಂತೆ ಕಾರ್ಯಪ್ರವೃತ್ತರಾಗಲು ಕವಿವಿ ಅಧೀನದ/ಸಂಲಗ್ನ ಮಹಾವಿದ್ಯಾಲಯಗಳ ಪ್ರಾಚಾರ್ಯರುಗಳಿಗೆ ಸೂಚಿಸಲಾಗಿದೆ.

ಆಡಕ: ಮೇಲಿನಂತೆ

ಗೆ,

ಕರ್ನಾಟಕ ವಿಶ್ವವಿದ್ಯಾಲಯದ ವ್ಯಾಪ್ತಿಯಲ್ಲಿ ಬರುವ ಎಲ್ಲ ಅಧೀನ ಹಾಗೂ ಸಂಲಗ್ನ ಮಹಾವಿದ್ಯಾಲಯಗಳ ಪ್ರಾಚಾರ್ಯರುಗಳಿಗೆ. (ಕ.ವಿ.ವಿ. ಅಂತರ್ಜಾಲ ಹಾಗೂ ಮಿಂಚಂಚೆ ಮೂಲಕ ಭಿತ್ತರಿಸಲಾಗುವುದು)

ಪ್ರತಿ:

1. ಕುಲಪತಿಗಳ ಆಪ್ತ ಕಾರ್ಯದರ್ಶಿಗಳು, ಕ.ವಿ.ವಿ. ಧಾರವಾಡ.
2. ಕುಲಸಚಿವರ ಆಪ್ತ ಕಾರ್ಯದರ್ಶಿಗಳು, ಕ.ವಿ.ವಿ. ಧಾರವಾಡ.
3. ಕುಲಸಚಿವರು (ಮೌಲ್ಯಮಾಪನ) ಆಪ್ತ ಕಾರ್ಯದರ್ಶಿಗಳು, ಕ.ವಿ.ವಿ. ಧಾರವಾಡ.
4. ಅಧೀಕ್ಷಕರು, ಪ್ರಶ್ನೆ ಪತ್ರಿಕೆ / ಗೌಪ್ಯ / ಜಿ.ಎ.ಡಿ. / ವಿದ್ಯಾಂಡಳ (ಪಿ.ಜಿ.ಪಿಎಚ್.ಡಿ) ವಿಭಾಗ, ಸಂಬಂಧಿಸಿದ ಕೋರ್ಸುಗಳ ವಿಭಾಗಗಳು ಪರೀಕ್ಷಾ ವಿಭಾಗ, ಕ.ವಿ.ವಿ. ಧಾರವಾಡ.
5. ನಿರ್ದೇಶಕರು, ಕಾಲೇಜು ಅಭಿವೃದ್ಧಿ / ವಿದ್ಯಾರ್ಥಿ ಕಲ್ಯಾಣ ವಿಭಾಗ, ಕ.ವಿ.ವಿ. ಧಾರವಾಡ.

*Handwritten signature*  
ಕುಲಸಚಿವರು.

**KARNATAK UNIVERSITY DHARWAD**



**BACHELOR OF TOURISM AND TRAVEL MANAGEMENT  
(BTTM)**

**(UNDER - NEP)**

(As per Section 44(1/ C) of K.S.U. Act 2000)

**Programme Code:**

**2021-22 onwards**

**Programme/Course Outcome/Details**

**Karnatak University, Dharwad**  
**Four Years Under Graduate Program structure for BTTM (Hons.)**  
**Effective from 2021-22**  
**02 Semesters structure**

Sem	Type of Course	Theory/ Practical	Instruction hour per week	Total hours of Syllabus / Sem	Duration of Exam	Formative Assessme nt Marks	Summative Assessment Marks	Total Marks	Credits
I	DSCC -1	Theory	03 hrs	42	02 hrs	40	60	100	03
	DSCC -2	Theory	03 hrs	42	02 hrs	40	60	100	03
	DSCC-3	Theory	03 hrs	42	02 hrs	40	60	100	03
	DSCC-4	Theory	03 hrs	42	02 hrs	40	60	100	03
	OEC-1	Theory	03 hrs	42	02 hrs	40	60	100	03
	*SEC-1	Practical	03 hrs	30	01 hr	20	30	50	02
	AECC L-1	Theory	04 hrs	42	02 hrs	40	60	100	03
	AECC L-2	Theory	04 hrs	42	02 hrs	40	60	100	03
	Value Based	----	-----	----	-----	50	----	50	02
Total Credits									25
II	DSCC-5	Theory	03 hrs	42	02 hrs	40	60	100	03
	DSCC-6	Theory	03 hrs	42	02 hrs	40	60	100	03
	DSCC-7	Theory	03 hrs	42	02 hrs	40	60	100	03
	DSCC-7	Theory	03 hrs	42	02 hrs	40	60	100	03
	OEC-2	Theory	03 hrs	42	02 hrs	40	60	100	03
	AECC L-1	Theory	04 hrs	42	02 hrs	40	60	100	03
	AECC L-2	Theory	04 hrs	42	02 hrs	40	60	100	03
	Environment al Study	Theory	02 hrs	30	01 hr	20	30	50	02
	Value Based	----	-----	----	-----	50	----	50	02
Total Credits									25
Exit Option with Certificate for 50 credits									
<b>Details of the other Semesters will be given later</b>									

\* Student can opt digital fluency as SEC or the SEC of his /her Programme

L-1 is Kannada and L-2 is any one of MIL / MEL

## Programme Outcome

As per the UGC norms Bachelor of Tourism and Travel Management (BTTM) course is now modified as per NEP norms under Karnatak University with advanced study/courses.

This is a student centric course having a structure to enhance the knowledge in intra and inter disciplinary programmes and skill for employability. Thus, the Course under NEP not only offers opportunities and avenues to learn core subjects but also exploring additional avenues of learning beyond the core subjects for holistic development of an individual. In general this provides an opportunity for the students to choose courses from the prescribed courses comprising core, elective or skill based courses. Hence, the UGC has recommended adopting for all graduate programmes that will undoubtedly facilitate the young generation of our country a bench mark for courses with best international academic practices. Therefore, Karnatak University, Dharwad feels that this is the time to adopt the NEP in Bachelor of Tourism and Travel Management and Master of Tourism and Travel Management (BTTM) courses. We are proud to claim that the Karnatak University is the First in the country to introduce courses under NEP.

Bachelor of Tourism and Travel Management (BTTM), has a duration of three years (6 Semesters) for General Degree and four years (8 Semesters) for Honours Degree. It qualifies graduates to take over specialist and managerial positions in the tourism and travel industry as well as to pursue a research degree course.

The Bachelor of Tourism and Travel Management (BTTM) is now positioned as an attractive professional course with specialisation in tourism and travel management studies along with extensive foreign language and inter-cultural content.

The basic objective of the BTTM is to provide competent young men and women with the necessary knowledge, skills, values and attitude to occupy key operational positions in the Tourism and Travel Industry.

The programme attracts students from all over the world, giving them the highest quality of academic and practical learning. The university has strong links with the tourism industry, high standards of teaching, and work placements that give the graduates a wide choice of options for successful careers in the tourism and travel sector. It is designed in such a way that class room training is reinforced with On-the-Job industrial exposure so as to sufficiently develop the skills and techniques.

### Programme's Objectives:

Tourism today is one of the fastest growing industries in the world. It has made rapid advances in recent years. Tourism has emerged as a developmental activity at all levels – global, national, regional and local. International tourism is one of the most important and fastest growing aspects of global trade along with infrastructure development. It is the main stay of economy for many nations today.

1. To get a thorough understanding of the components of tourism industry and to acquire knowledge and information pertaining to tourism and hospitality industry.
2. To help students acquire practical skills in all the major arenas of the industry.
3. To orient and equip students with Travel Management skills of the age.
4. To develop hospitality culture and behaviour and to enhance student competency.
5. To develop entrepreneurial skills among students.

**Programme/Graduate Outcomes:**

Upon completion of the programme , graduates will be able to :

- PO1: Analyze the various components of Tourism and to describe how they complement each other.
- PO2: Depicts the interrelationship between travel, tourism and hospitality industries.
- PO3: Develop leadership skills and to provide necessary Managerial, Communicative, IT, product and Resource skills to effectively handle Tourism activities.
- PO4: Mould career paths and equip students to face professional challenges.
- PO5: Chalk out a research oriented approach.
- PO6: Enhance the ability and skills to build long lasting business relationships.
- PO7: Be able to target and position the tourism resources.
- PO8: Be able to frame a better and viable marketing and product innovation strategies to increase the profitability and stability of an organization.

**Programme Specific Outcomes (PSO):**

On completing Bachelor of Tourism and Travel Management (BTTM), students will attain:

- PSO1: Understand multi-form character of travel and tourism business.
- PSO2: Explain the diverse nature of tourism, including culture, heritage and destinations, global/local perspectives, and experience design and provision.
- PSO3: Apply relevant technology for the production and management of tourism and hospitality experiences.
- PSO4: Plan, lead, organize and control resources for effective and efficient tourism operations.
- PSO5: Create, apply, and evaluate marketing strategies for tourism destinations and organizations.
- PSO6: Practice empathy and respect for diversity and multicultural perspectives.
- PSO7: Apply principles of sustainability to the practice of tourism in the local and global context. Assess, evaluate, and employ appropriate communication tools for discussions within and between teams and members, various audiences, decision-making teams, and corporate communication tasks.
- PSO8: Propose and conduct a research project to inform tourism practice. Apply problem solving and critical analysis within diverse contexts. Work collaboratively in groups, both as a leader and a team member, in diverse environments, learning from and contributing to the learning of others

**BTTM**  
**Semester 1**  
**DSCC-1 FUNDAMENTALS OF TOURISM & HOSPITALITY MANAGEMENT**

Type of Course	Theory/ Practical	Instruction hour per week	Total hours of Syllabus / Sem	Duration of Exam	Formative Assessment Marks	Summative Assessment Marks	Total Marks	Credits
DSCC -1	Theory	03 hrs	42	02 hrs	40	60	100	03

Content of Course 1	42Hrs
<b>Unit –1 Introduction to Tourism &amp; Hospitality</b>	14
<b>Chapter No. 1</b> Definition and Meaning of Tourism, Terminologies in Tourism and Hospitality	
<b>Chapter No. 2</b> Importance of Tourism and Hospitality, Characteristics of Tourism and Hospitality	
<b>Chapter No. 3</b> Historical development of Tourism and Hospitality in the world.	
<b>Unit - 2</b> Tourism & Hospitality Industry	14
<b>Chapter No. 4.</b> Components of Tourism, types of Tourism, types of Tourists	
<b>Chapter No. 5.</b> Constituents of Tourism	
<b>Chapter No. 6.</b> types of Hotels – Primary and Supplementary Accommodation, Hotel Categorization.	
<b>Unit - 3</b> Organization structure of Tourism & Hospitality	14
<b>Chapter No. 7</b> Organization of Tourism & Hospitality	
<b>Chapter No. 8.</b> Facilities, services, departments of Tourism & Hospitality	
<b>Chapter No. 9.</b> Manager & communication of Tourism & Hospitality	

**References**

1. R. C. Majumdar, H.C. Roychoudhuri and K. Dutta- An Advanced History of India- Mac Milan –1967.
2. Goeldner, R. and Ritchie B(2010) Tourism, principles, Practices and philosophies, John wiley and sons, London.
3. Tourism Development- A new approach by K.S.Nagapathi
4. K. Bhatia: Tourism Development Principles and Practices- Starting Publishers pvt. Limited
5. Krishna K Kumar and Mohinder Chand-Basics of Tourism: Theory, Operation and Practice.
6. Foster Douglas: Travel and Tourism Management – Mac Millan –1985
7. Prannathseth: Tourism Management, Sterling Publishers Private limited, New Delhi, New Delhi 1992
8. Negi. J. Travel Agency Operation- Concepts and Principles, Kanishka, New Delhi. 2005
9. Bhatia A.K. Travel Agency and Tour Operations: Sterling Publications New Delhi.
10. Chand M, Travel Agency Management- An Introductory Text, Anmol publications Pvt.Ltd.New Delhi, 2002

**Pedagogy**

1. Lectures
2. Active learning
3. Self-study

**BTTM**  
**Semester 1**  
**DSCC-2: Airport Handling**

Type of Course	Theory/ Practical	Instruction hour per week	Total hours of Syllabus / Sem	Duration of Exam	Formative Assessment Marks	Summative Assessment Marks	Total Marks	Credits
DSCC -2	Theory	03 hrs	42	02 hrs	40	60	100	03

<b>DSCC-2 Airport Handling</b>		<b>42Hrs</b>
<b>Unit –1</b>	<b>Introduction to Airline and Aviation Management</b>	<b>14</b>
<b>Chapter No. 1</b> Introduction to the Business of Airlines, Basic properties and Physical Principles of flight,		
<b>Chapter No. 2</b> Important Terminologies, Freedoms of the Air, IATA Traffic Conference Areas and Sub-Areas, International laws and conventions		
<b>Chapter No. 3</b> Organisations		
<b>Unit - 2</b>	<b>Airport Services and Operations</b>	<b>14</b>
<b>Chapter No. 4.</b> Functional Layout of the Airport, Passenger and Cargo Services,		
<b>Chapter No. 5.</b> Airport Access, Check-In procedures, Pax Needing Special Attention		
<b>Chapter No. 6.</b> Airport Operations Management, Basics of Airline Catering and Airport Housekeeping		
<b>Unit - 3</b>	<b>Airside Planning and Air Traffic Control System&amp; Ground Control and Baggage Handling</b>	<b>14</b>
<b>Chapter No. 7</b> Ground Handling Procedures, Baggage Allowance, EB Charges, Mishandled Baggage		
<b>Chapter No. 8.</b> Standard Operations and Procedures, Ramp Services and Air Side Safety		
<b>Chapter No. 9.</b> Air Traffic Control System		

**References**

1. Thomas. L.Seamster& Barbara.Kanki, Aviation information Management, AshgatePublishing,USA. 2002
2. ,Airport planning and Management, Seth. B .Young and Alexander. T. wells ,McGraw Hill companies, USA. 2011
3. Peter. J. Bruce Contemporary issues in Human Factors and Aviation Safety,AshgatePublishing,NewYork,USA. 2011
- 4 Pushkar Singh, Modern aviation Management, Cyber Tech Publications, New- Delhi.2013

5. Unnikrishnan K.M, Air cargo Management and Airport Handling, Gemini Publishers Bengaluru. 2016,
6. Nawal. K. Taneja, Airline industry poised for disruptive innovation? Routledge, London and New York, 2017.

**Pedagogy**

1. Lectures
2. Active learning
3. Self-study
4. Course project



**BTTM**  
**Semester 1**  
**DSCC-3 Accommodation Operation – I (Front Office)**

Type of Course	Theory/ Practical	Instruction hour per week	Total hours of Syllabus / Sem	Duration of Exam	Formative Assessment Marks	Summative Assessment Marks	Total Marks	Credits
DSCC -3	Theory	03 hrs	42	02 hrs	40	60	100	03

<b>Content of Course 3</b>	<b>42 Hrs</b>
<b>Unit –1</b> Introduction to hotel core area with special reference to front office	14
<b>Chapter No. 1</b> Functional areas ,Sections of front office	
<b>Chapter No. 2</b> Hierarchy of front office department	
<b>Chapter No. 3</b> Layout of front office	
<b>Unit –2</b> Front office operations	14
<b>Chapter No. 4.</b> RESERVATION	
<b>Chapter No. 5.</b> REGISTRATION	
<b>Chapter No. 6.</b> GUEST SERVICES	
<b>Unit –3</b> Practical	14
<b>Chapter No. 7</b> Check-in process & Check-out process	
<b>Chapter No. 8.</b> Guest complaint handling	
<b>Chapter No. 9.</b> Role plays	

**References**

1. Front office management & operations, Sudhir Andrews.
2. Hotel front office operations and management, Jatashankar R. Tewari.
3. Front office management, S.K Bhatnagar, Frank Bros and Co.
4. Managing front office operations, Michael L.
5. Principles of front office operations, Sue Baker ET-Al, Cassel 1994.
6. Hotel front office management, James A Bardi, John wiley& sons, 1996

**Pedagogy**

1. Lectures
2. Active learning
3. Self-study
4. Course project

**BTTM**  
**Semester 1**

**DSCC – 4 : Principles of Management**

Type of Course	Theory/ Practical	Instruction hour per week	Total hours of Syllabus / Sem	Duration of Exam	Formative Assessment Marks	Summative Assessment Marks	Total Marks	Credits
DSCC -4	Theory	03 hrs	42	02 hrs	40	60	100	03

<b>DSCC – 4 Principles of Management</b>	<b>42 Hrs</b>
<b>Unit –1 Concept of Management</b>	<b>14</b>
<b>Chapter No. 1</b> Introduction of Management	
<b>Chapter No. 2</b> Evolution of management thought	
<b>Chapter No. 3</b> Management thought today	
<b>Unit - 2 MANAGEMENT FUNCTIONS-1</b>	<b>14</b>
<b>Chapter No. 4.</b> Planning, Organization	
<b>Chapter No. 5.</b> Staffing, Directing	
<b>Chapter No. 6.</b> Leadership	
<b>Unit - 3 MANAGEMENT FUNCTIONS-2</b>	<b>14</b>
<b>Chapter No. 7</b> Communication, Coordination	
<b>Chapter No. 8.</b> Controlling	
<b>Chapter No. 9.</b> Authority and responsibility	

**References**

1. Gupta, Sharma and Bhalla; Principles of Business Management; Kalyani Publications; 1st edition.
2. L. M. Prasad; Principles of Management; Sultan Chand and Sons, 6th edition.
3. Harold Kooritz & Heinz Weihrich "Essentials of Management", Tata McGraw-Hill, 1998
4. Joseph L Massie "Essentials of Management", Prentice Hall of India, (Pearson) Fourth Edition, 2003.
5. Principles of Management, By Tripathi, Reddy Tata McGraw Hill
6. Management Theory & Practice – J.N.Chandan
7. Management: Concept and Strategies By J. S. Chandan, Vikas Publishing

**Pedagogy**

1. Lectures
2. Active learning
3. Self-study
4. Case study

**BTTM**  
**Semester 1**  
**OEC1:- INTRODUCTION TO TOURISM**

Type of Course	Theory/ Practical	Instruction hour per week	Total hours of Syllabus / Sem	Duration of Exam	Formative Assessment Marks	Summative Assessment Marks	Total Marks	Credits
OEC-1	Theory	03 hrs	42	02 hrs	40	60	100	03

<b>Content of Open Elective Course: 1</b>	<b>42 Hrs</b>
<b>UNIT-I Introduction to tourism</b>	<b>14</b>
<b>Chapter No. 1</b> Tourism Terminology, Elements, Characteristics	
<b>Chapter No. 2</b> Typology of Tourism, Types of Tourists	
<b>Chapter No. 3</b> Historical Development of the world Tourism	
<b>Unit - 2 Tourism Organizations</b>	<b>14</b>
<b>Chapter No. 4.</b> International, Indian and State Tourism Organizations,	
<b>Chapter No. 5.</b> Impacts of Tourism	
<b>Unit - 3 Travel Agency and Tour Operations</b>	<b>14</b>
<b>Chapter No. 6</b> Types of Tour Operators, Guidelines for Recognition as an Approved Tour Operator.	
<b>Chapter No. 7.</b> Organization Structure of Travel Agency	
<b>Chapter No. 8.</b> Job Structure in Travel Agency	

### References

1. R. C. Majumdar, H.C. Roychoudhuri and K. Dutta- An Advanced History of India- Mac Milan –1967.
2. Goeldner, R. and Ritchie B(2010) Tourism, principles, Practices and philosophies, John wiley and sons, London.
3. Tourism Development- A new approach by K.S.Nagapathi
4. Bhatia A.K: Tourism Development Principles and Practices- Starting Publishers pvt. Limited
5. Krishna K Kumar and Mohinder Chand-Basics of Tourism: Theory, Operation and Practice.
6. Foster Douglas: Travel and Tourism Management – Mac Millan –1985
7. Prannathseth: Tourism Management, Sterling Publishers Private limited, New Delhi, New Delhi 1992
8. Negi. J. Travel Agency Operation- Concepts and Principles, Kanishka, New Delhi. 2005
9. Bhatia A.K. Travel Agency and Tour Operations: Sterling Publications New Delhi.

### Pedagogy

1. Lectures
2. Active learning
3. Self-study
4. Course project

**BTTM**  
**Semester 1**  
**SEC-1:- Information and Communication Technology in Tourism (ICT)**

Type of Course	Theory/ Practical	Instruction hour per week	Total hours of Syllabus / Sem	Mode of Exam	Duration of Exam	Formative Assessment Marks	Summative Assessment Marks	Total Marks	Credits
SEC-1	Theory	03 hrs	35	Theory	01 hr	20	30	50	02

<b>Content of Skill Enhancement Course : 1</b>		<b>35 Hrs</b>
<b>UNIT-I Tourism as an information-intensive industry</b>		<b>11</b>
<b>Chapter No. 1</b> Applications of IT in tourism		
<b>Chapter No. 2</b> Implications of IT for travel and tourism		
<b>Chapter No. 3</b> Digital Tourism Ecosystem		
<b>Unit - 2 Travel distribution systems</b>		<b>11</b>
<b>Chapter No. 4.</b> GDS- evolution and infrastructure of various systems.,		
<b>Chapter No. 5.</b> Travel Management Companies (TMCs),.		
<b>Chapter No. 6.</b> Innovations in Travel IT		
<b>Unit - 3 Airline Reservation Systems</b>		<b>10</b>
<b>Chapter No. 7</b> IT in surface , water, rail and air transport		
<b>Chapter No. 8.</b> Internet and Tourist		
<b>Chapter No. 9.</b> Mobile technology applications		

**References**

1. Bhatia A.K.(2019): **Tourism Development: Principles & Practices .Sterling Publishers (P) Ltd, Noida, India**
2. Page J. S., Connell J. (2020). **Tourism-A modern synthesis. Routledge, NY**

**Pedagogy**

1. Lectures
2. Active learning
3. Practical
4. Course project

**Faculty of Social Science**  
**04 - Year UG Honors programme: 2021-22**

**GENERAL PATTERN OF THEORY QUESTION PAPER FOR DSCC/ OEC**  
**(60 marks for semester end Examination with 2 hrs duration)**

**Part-A**

1. Question number 1-06 carries 2 marks each. Answer any 05 questions : 10 marks

**Part-B**

2. Question number 07- 11 carries 05Marks each. Answer any 04 questions : 20 marks

**Part-C**

3. Question number 12-15 carries 10 Marks each. Answer any 03 questions : 30 marks

(Minimum 1 question from each unit and 10 marks question may have sub questions for 7+3 or 6+4 or 5+5 if necessary)

**Total: 60 Marks**

**Note: Proportionate weight age shall be given to each unit based on number of hours prescribed.**

**Details of Formative assessment (IA) for DSCC/OEC/SEC: 40% weight age for total marks**

Type of Assessment	Weight age	Duration
Written test-1	10%	1 hr
Written test-2	10%	1 hr
Seminar	10%	10 minutes
Case study / Assignment / Field work / Project work/ Activity	10%	-----
Total	40% of the maximum marks allotted for the paper	

# BTTM

## Semester II

### Title of the Course: DSCC-5 INTRODUCTION TO TOURISM IN INDIA

Type of Course	Theory/ Practical	Instruction hour per week	Total hours of Syllabus / Sem	Duration of Exam	Formative Assessment Marks	Summative Assessment Marks	Total Marks	Credits
DSCC -5	Theory	03 hrs	42	02 hrs	40	60	100	03

<b>Content of Theory Course 5</b>	<b>42 Hrs</b>
<b>Unit –Tourism in India</b>	14
<b>Chapter No. 1</b> Study of important Tourist places in India	
<b>Chapter No. 2</b> Historical development of Travel and Tourism in India,	
<b>Chapter No. 3</b> Tourist Accommodation	
<b>Unit - 2</b> Tourism Resources in India	14
<b>Chapter No. 4.</b> Cultural Tourism Resources	
<b>Chapter No. 5.</b> Natural Tourism Resources	
<b>Chapter No. 6.</b> Symbiotic tourism resources	
<b>Unit - 3</b> Tourism Transport and Tourism services	14
<b>Chapter No. 7</b> Travel by Air, Road, Water and Rail	
<b>Chapter No. 8.</b> Ancillary services	
<b>Chapter No. 9.</b> Travel circuits	
Tourism policy and planning	
<b>Chapter No. 10.-</b> Infrastructural development	
<b>Chapter No. 11..</b> Karnataka Tourism policy and Programme	
<b>Chapter No. 12.</b> Tourist attraction and entertainment needs.	

#### References

- 1.R. C. Majumdar, H.C. Roychoudhuri and K. Dutta- An Advanced History of India- Mac Milan –1967.
- 2.Goeldner, R. and Ritchie B(2010) Tourism, principles, Practices and philosophies, John wiley and sons, London.
3. Tourism Development- A new approach by K.S.Nagapathi
4. K. Bhatia: Tourism Development Principles and Practices- Starting Publishers pvt. Limited
5. Krishna K Kumar and Mohinder Chand-Basics of Tourism: Theory, Operation and Practice.

#### Pedagogy

1. Lectures
2. Active learning
3. Self-study
4. Course project

# BTTM

## Semester II

### Title of the Course: DSCC-6 : TOURISM DEVELOPMENT

Type of Course	Theory/ Practical	Instruction hour per week	Total hours of Syllabus / Sem	Duration of Exam	Formative Assessment Marks	Summative Assessment Marks	Total Marks	Credits
DSCC -6	Theory	03 hrs	42	02 hrs	40	60	100	03

Content of Theory Course 6	42 Hrs
<b>Unit –1</b> The concept of Tourism	14
<b>Chapter No. 1</b> Parts of tourism industry	
<b>Chapter No. 2</b> Tourism Products	
<b>Chapter No. 3</b> Purpose of visits by tourists	
<b>Unit –2</b> Typologies of Tourism	14
<b>Chapter No. 4.</b> Mass Tourism, Urban Tourism, Rural Tourism, Farm Tourism, Culture and Tourism	
<b>Chapter No. 5.</b> Tourism Impact	
<b>Chapter No. 6.</b> Transportation	
<b>Unit - 3</b> Tour operators and travel agents	14
<b>Chapter No. 7</b> Organization of tour operations and travel agency sectors	
<b>Chapter No. 8.</b> Regulations of activities of travel agencies and tour operators	
<b>Chapter No. 9.</b> Tourism Organizations Tourism development in India	
<b>Chapter No. 10.</b> ITDC, KSTDC	
<b>Chapter No. 11.</b> Tourism Laws And Regulations	
<b>Chapter No. 12.</b> Tourism policy	

#### References

1. The Business of Tourism by A.K.Bhatia
2. An Introduction to Travel and Tourism by PranNath Seth, Sushma Seth Bhat
3. Principles of Tourism Development by M.A.Khan
4. Trends in Travel Tourism and Law by L.K.Singh
5. Successful Tourism Management by Pran Seth
6. Tourism and Transport Management by Ratandeep Singh
7. Tourism Transport and Travel Management by P.C.Sinha
8. Tourism Development by Yashodhara Jain

#### Pedagogy

1. Lectures
2. Active learning
3. Self-study

# BTTM

## Semester II

### Title of the Course: DSCC-7 : Accommodation Operations II (Housekeeping)

Type of Course	Theory/ Practical	Instruction hour per week	Total hours of Syllabus / Sem	Duration of Exam	Formative Assessment Marks	Summative Assessment Marks	Total Marks	Credits
DSCC -7	Theory	03 hrs	42	02 hrs	40	60	100	03

<b>Content of Theory Course 7</b>	<b>42 Hrs</b>
<b>Unit –1 The Housekeeping Department</b>	14
<b>Chapter No. 1</b> Introduction.	
<b>Chapter No. 2</b> Importance of Housekeeping Department.	
<b>Chapter No. 3</b> Roles and Responsibilities of Housekeeping Department.	
<b>Chapter No. 4</b> Layout of the Housekeeping Department.	
<b>Chapter No. 5</b> Housekeeping Personnel	
<b>Unit –2 Hotel Guestrooms</b>	14
<b>Chapter No. 6</b> Introduction	
<b>Chapter No. 7.</b> Types of Guest Rooms and layout of Guest Rooms	
<b>Chapter No. 8.</b> Floor Pantry maintaining and cleaning	
<b>Chapter No. 9.</b> Furniture/ Fixture /Fittings/ Guest Supplies/ Amenities in a guest room	
<b>Unit – 3 Housekeeping Control desk</b>	14
<b>Chapter No. 10</b> Importance and role of control desk.	
<b>Chapter No. 11.</b> Duties and responsibilities of a desk attendant.	
<b>Chapter No. 12</b> Coordination with other departments.	
<b>Chapter No. 13</b> Briefing and debriefing of staff.	
<b>Chapter No. 14</b> Master keys, safe deposit, purchase and indents.	
<b>Cleaning of Guestrooms</b>	
<b>Chapter No. 15.</b> Introduction to Cleaning	
<b>Chapter No. 16.</b> Standards of Cleaning	
<b>Chapter No. 17.</b> The Cleaning Process	
<b>Linen and Laundry</b>	
<b>Chapter No. 18.</b> Organizational and layout of laundry and linen room.	
<b>Chapter No. 19.</b> Types of fibers and fabrics.	
<b>Chapter No. 20.</b> Uniforms and types of uniforms.	
<b>Chapter No. 21.</b> Types of equipment's used in laundry ( Manual and Electrical)	

#### References

1. Hotel Housekeeping Operations and Management (Third Edition)  
G.Raghubalan.SmriteeRaghubalan.



2. Hotel Housekeeping (A training manual) Sudhir Andrews
3. Housekeeping: Operations, Design and Management. Malini Singh, Jaya B George.
4. A Student's handbook Housewifery.
5. Hotel Housekeeping second edition (Training Manual) Sudhir Andrews.
6. Hotel Housekeeping Management K.M Hussain
7. Hotel and Hospitality Management HOUSEKEEPING Prakash Talwar.

**Pedagogy**

1. Lectures
2. Active learning
3. Self-study
- 4.** Course project

# BTTM

## Semester II

### Title of the Course: DSCC-8 : Cargo and Dangerous Goods Regulations

Type of Course	Theory/ Practical	Instruction hour per week	Total hours of Syllabus / Sem	Duration of Exam	Formative Assessment Marks	Summative Assessment Marks	Total Marks	Credits
DSCC -8	Theory	03 hrs	42	02 hrs	40	60	100	03

<b>Content of Theory Course 8</b>	<b>42 Hrs</b>
<b>Unit –1</b> The Prospects of Aviation and Cargo Industry	14
<b>Chapter No. 1</b> , History of Air Cargo	
<b>Chapter No. 2</b> Terminologies	
<b>Chapter No. 3</b> Fleet management and network planning	
<b>Unit –2</b> Cargo Handling	14
<b>Chapter No. 4.</b> Air cargo Acceptance	
<b>Chapter No. 5.</b> Terms, Regulations	
<b>Chapter No. 6.</b> Various Types of Cargo	
<b>Unit – 3</b> IATA Cargo rating Structures	14
<b>Chapter No. 7</b> Chargeable weight rating	
<b>Chapter No. 8.</b> Valuation Charges.	
<b>Chapter No. 9.</b> Precedence	
Introduction to Dangerous Goods Regulations	
<b>Chapter No. 10.</b> Introduction to DG Manual	
<b>Chapter No. 11.</b> Requirements of Air Cargo at the Airport	
<b>Chapter No. 12.</b> Air cargo Infrastructure and Facility Development,	

#### References

1. Thomas. L.Seamster& Barbara.Kanki, Aviation information Management, AshgatePublishing,USA. 2002
2. ,Airport planning and Management, Seth. B .Young and Alexander. T. wells ,McGraw Hill companies, USA. 2011
3. Peter. J. Bruce Contemporary issues in Human Factors and Aviation Safety,AshgatePublishing,NewYork,USA. 2011
4. 4 Pushkar Singh, Modern aviation Management, Cyber Tech Publications, New- Delhi.2013
5. Unnikrishnan K.M, Air cargo Management and Airport Handling , Gemini Publishers Bengaluru. 2016,
6. Air Cargo Management By Michael Sales Routledge,19 Dec 2016

#### Pedagogy

1. Lectures
2. Active learning
3. Self-study
4. Course project

# BTTM

## Semester II

**Title of the Course: OEC-2 : WORLD HERITAGE SITES IN INDIA**

Content of Course 1	42 Hrs
<b>UNIT-</b> Introduction to World Heritage	14
<b>Chapter No. 1</b> Need for preservation and conservation of common culture and heritage	
<b>Chapter No. 2</b> Categories of world heritage sites	
<b>Chapter No. 3</b> Important world heritage sites in India	
<b>Unit - 2</b> Categories of world heritage sites	14
<b>Chapter No. 4.</b> Cultural Site	
<b>Chapter No. 5.</b> , Natural Site,	
<b>Chapter No. 6.</b> Mixed Site, World heritage in danger. Intangible cultural heritage	
<b>Unit - 3</b> World heritage sites in Karnataka	14
<b>Chapter No. 7</b> Group of Monuments at Hampi (1986), Group of Monuments at Pattadakal (1987), Western Ghats (2012)	
<b>Chapter No. 8.</b> - World Heritage Sustainable Development Policy (2015	
<b>Chapter No. 9.</b> World Heritage Sites and other developmental programmes	

### References

World Heritage, ASI, New Delhi  
 Chola Temples, C. Sivaramamurti, ASI, New Delhi  
 Mahabalipuram, C. Sivaramamurti, ASI, New Delhi  
 Konark, DebelaMitra, ASI, New Delhi  
 Hampi, SubhadraSen Gupta, New Delhi  
 Hindu Architecture, SurendraSahai, New Delhi  
 Indian Painting-The Great Mural Tradition, Mira Seth, Ahmedabad  
 Masterpieces of Vijayanagara Art, S. Rajasekhara, Bombay  
 Nalanda, Fredrick M. , Bombay  
 The complete TajMahal, Ebba Koch, New Delhi  
 Sahyadris, India's Western Ghats – A vanishing Heritage, SandeshKadur and Kamal Bawa

### Pedagogy

1. Lectures
2. Active learning
3. Self-study
4. Course project

**Faculty of Social Science**

**04 - Year UG Honors programme: 2021-22**

**GENERAL PATTERN OF THEORY QUESTION PAPER FOR DSCC/ OEC  
(60 marks for semester end Examination with 2 hrs duration)**

**Part-A**

1. Question number 1-06 carries 2 marks each. Answer any 05 questions : 10 marks

**Part-B**

2. Question number 07- 11 carries 05Marks each. Answer any 04 questions : 20 marks

**Part-C**

3. Question number 12-15 carries 10 Marks each. Answer any 03 questions : 30 marks

(Minimum 1 question from each unit and 10 marks question may have sub questions for 7+3 or 6+4 or 5+5 if necessary)

**Total: 60 Marks**

**Note: Proportionate weight age shall be given to each unit based on number of hours prescribed.**

**Details of Formative assessment (IA) for DSCC/OEC/SEC: 40% weight age for total marks**

Type of Assessment	Weight age	Duration
Written test-1	10%	1 hr
Written test-2	10%	1 hr
Seminar	10%	10 minutes
Case study / Assignment / Field work / Project work/ Activity	10%	-----
Total	40% of the maximum marks allotted for the paper	

<b>BTTM Course/ Exam Pattern</b>					
<b>BTTM Ist Semester</b>					
<b>Course Code</b>	<b>Paper/Course</b>	<b>Credits</b>	<b>Theory</b>	<b>IA/Practicle</b>	<b>Total Marks</b>
DSCC-1	Fundamentals of Tourism and Hospitality management	03	60	40	100
DSCC-2	Airport Handling	03	60	40	100
DSCC-3	Accommodation Operation-I (Front Office)	03	60	40	100
DSCC-4	Principles of Management	03	60	40	100
OEC-1	Introduction to Tourism	03	60	40	100
SEC-1	Information and Communication Technology (ICT) in Tourism	02	20	30	50
AECC-Kannada	Business Kannada/Kannada Kali-I	03	60	40	100
AECC-MEL-English	Business Communication & Correspondence-I	03	60	40	100
Value Based	Health & Wellness + Yoga	02	----	50	50
	<b>Total</b>	<b>25</b>			<b>800</b>
<b>BTTM IInd Semester</b>					
DSCC-5	Introduction to Tourism in India	03	60	40	100
DSCC-6	Tourism Development	03	60	40	100
DSCC-7	Accommodation Operation( House Keeping)-II	03	60	40	100
DSCC-8	Cargo and Dangerous Goods Regulations	03	60	40	100
OEC-2	World Heritage Sites In India	03	60	40	100
Value Based Course	NSS/NCC/S\$R(S&G) / Cultural + Sports	02	35	15	50
AECC-Kannada	Business Kannada/Kannada Kali-II	03	60	40	100
AECC-MEL-English	Business Communication & Correspondence-II	03	60	40	100
	<b>Total</b>	<b>25</b>			<b>750</b>
<b>Exit option with UG Certificate in Course in Tourism and Travel Management (with 50 credits after completing above Two Semesters)</b>					